



Feb 22nd, 2018

## **Ring wants to help reduce crime and increase safety in St. Lucie County**

Ring is excited to propose a solution to the St. Lucie Sheriff's Office (Agency), referred throughout this document as SLSO, to help reduce crime and assist with investigations in your community.

### **Program Description**

This program will provide SLSO access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor supplied video and encourage community engagement as we work together to make St. Lucie County neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 5,700 St. Lucie County residents using the app.
- As part of the program, SLSO may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, SLSO and Ring may work together to offer subsidized Ring cameras to select parts of St. Lucie County.

### **Responsibilities**

#### **Ring Will:**

- Make the Ring app available to St. Lucie County residents free of charge.
- Donate Ring cameras to SLSO or area of St. Lucie County based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation 40 Ring cameras.
- Make the Ring Neighborhoods portal available to SLSO, free of charge, including support and training for SLSO employees.
- Work with SLSO to obtain SLSO data/call logs and publish the relevant incidents in the app based on terms agreed with SLSO.
- Subsidize the purchase of Ring cameras by St. Lucie County residents as part of a subsidy program. Ring will match SLSO's subsidy at the \$100 level (\$50 each) on programs up to \$50,000.

**SLSO will:**

- Engage the St. Lucie County community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
  - Cameras will be donated directly to SLSO. SLSO will in turn distribute these cameras to the community as part of its outreach programs.
  - Ring will directly distribute these cameras to the local community, with input from SLSO.
- Maintain appropriate access controls for SLSO personnel to use the Ring Neighborhood Police portal.
- Make data related to SLSO incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but no obligation, to participate in a subsidized camera program.

**Term**

SLSO's participation in the program shall commence upon SLSO's acceptance of these program terms. Either party may terminate SLSO's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to SLSO by April 9th.

**Press Release**

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

**Privacy and Terms of Use**

Ring will not provide any customer personal information, including video footage, to SLSO without the prior consent of the owner. SLSO agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide SLSO work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

**Compensation**

At no point shall either party receive compensation from each other as a result of this program.

**Confidentiality**

SLSO shall keep the terms of this program confidential.

**RING LLC**

Jun 6, 2018

Date

1523 26th street  
Santa Monica CA 90404

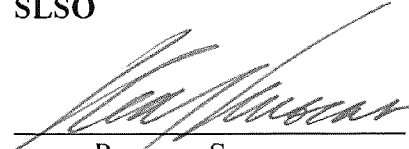
Address

By:   
Mel Tang (Jun 6, 2018)

Name: Mel Tang

Title: VP and Secretary

**SLSO**

  
Program Sponsor

5/17/18  
Date

Sheriff  
Title

ring

Feb 20th, 2018

Ring wants to help reduce crime and increase safety in the Lake County

Ring is excited to propose a solution to the Lake County Sheriff's Office (S/O) to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).

**Project Description**

This proposal will provide the Lake County Sheriff's Office (S/O) with a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).

1. The Lake County Sheriff's Office (S/O) will provide a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).
2. The Lake County Sheriff's Office (S/O) will provide a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).
3. As part of the project, the Lake County Sheriff's Office (S/O) will provide a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).
4. The Lake County Sheriff's Office (S/O) will provide a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).
5. The Lake County Sheriff's Office (S/O) will provide a solution to help reduce crime and increase safety in the Lake County Sheriff's Office (S/O).

**Ring Vision**

- Reduce the Ring app available to the Lake County Sheriff's Office (S/O).
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Page 13






# SLSO MOU

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